

# 2020 PANDEMIC SURVIVAL KIT

## #1. WAKE UP - THE PANDEMIC IS REAL

We are truly in a pandemic and it's not going anywhere, anytime soon. It is impacting your life and will be for the near and coming future. All you can do is put together a winning strategy and execute consistently.

## #2. SLOW CRAWL ALL SPENDING

It's imperative that all of your spending slows to a crawl. Millions are filing for unemployment. Companies are making decisions behind the scenes. Don't get caught unprepared. You have yourself and your family to consider.

## #3. ACCELERATE YOUR SAVINGS

Put aside all disposable dollars in preparation for the coming economic uncertainty. After paying for your essentials, save the rest. A storm is coming.

## #4. PAY THE RENT & MORTGAGE

If you have the money, pay the rent and the mortgage. Don't be rocked to sleep by companies offering forbearances and delays. Eventually they will come and make a demand on all monies owed to them. Be wise. Keep a roof over your head.

**"WHEN YOUR OUTGO EXCEEDS YOUR INCOME, YOUR UPKEEP WILL BE YOUR DOWNFALL"**

## #5. REACH OUT TO YOUR UTILITY COMPANIES

Call and request their equal payment plans. This simple move will cause variable expenses to become fixed and manageable expenses.

## #6. GET YOUR OWN LIFE INSURANCE

Never be at the mercy of a company when it comes to having your personal benefits. Millions are finding themselves without simple life insurance that protects their family dreams in the event of their untimely deaths.

## #7. START A BUSINESS

Begin taking advantage of the tax breaks and write-offs that are offered to business owners. Level the playing field. Decrease your AGI.

## #8. BE PATIENT

There is a "new normal" unfolding around the world. Let it happen. Be ready on all levels. Everything is changing. Be flexible and adaptable.

**GET A QUOTE & APPLY FOR LIFE INSURANCE TODAY**



## OUR PROMISE

At Frank Henderson Financial our guaranteed promise is that we will always work in the best interests of our clients and never our own. You can trust that our professional recommendations to you are built and centered around you and what's best for your life in fresh and customized proposals.

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